



EGYPT THE FUTURE مصر المستقبل

PROGRAM



EGYPT ECONOMIC DEVELOPMENT CONFERENCE
مؤتمر دعم و تنمية الاقتصاد المصري
13-15 MARCH 2015 | SHARM EL-SHEIKH



DAY ONE Friday, March 13th, 2015

Business-to-Business Meetings

To take place during the day.

09:00 Registration

Open all day as participants arrive.

17:00 Official Opening

Welcome and vision, institutional, economic and business perspectives.

President Abdel Fattah El-Sisi
Heads of State

18:00 Keynote Address

Special Guest.

18:30 TV Debate

Egypt: gateway and hub.

19:30 Gala Dinner



DAY TWO Saturday, March 14th, 2015

Business-to-Business Meetings

To take place during the day.

09:00 Turning the Vision into Action

Opening remarks.

Prime Minister, Ministers of Planning and Finance of Egypt, Governor of the Central Bank of Egypt

09:45 In Conversation Global / Regional Perspective

Sultan Al Jabar, Chairman, Masdar, UAE

10:00 TV Debate "Fostering a Return of Investment in Egypt"

Leaders will exchange views on the critical agenda for improving the investment climate in Egypt. Minister of Investment of Egypt, International Ministers, global, regional and Egyptian CEOs

10:45 "Egypt's Energy Equation"

Global executives will examine the opportunities in the energy sector in Egypt. Ministers and executives from global energy companies.

11:30 "The Innovation Imperative"

Entrepreneurs and technology innovators examine the opportunities for technology and innovation as a key generator of dynamism in the Egyptian economy.

Ministers and executives from leading global innovators

12:15 "Developing Strategic Sectors of the Future Egypt"

Introduction by the Investment Minister.

Overview of sectors for investment and projects to be showcased.

12:30 Networking Lunch

14:00 Egypt's Sector-level Workshops

Sector-level workshops will include an overview from Ministers, presentation of sector opportunities by local investment banks, and input from private sector participants to prepare action plans for ministries.

Workshop 1: Oil & Gas

Workshop 2: Agriculture

Workshop 3: Transport & Logistics

Workshop 4: Tourism

Workshop 5: Housing

Sectoral Ministers, business leaders, SMEs, industry policy experts

16:30 Coffee Break

Mid-afternoon networking opportunity.

17:00 In Conversation: Global / Regional Perspective

A recognized global statesman will share insight relevant for the future of Egypt.

V-VIP recognized regional/global leader

17:30 "Egypt's Mega Projects"

A number of major projects are planned to kick-start growth in the Egyptian economy.

Ministers and officials involved in the projects present an overview of the opportunities.

Ministers, public Officials

20:00 Egyptian Evening – soiree

Evening to expose participants to contemporary Egyptian arts and culture.



DAY THREE Sunday, March 15th, 2015

Business-to-Business Meetings

To take place during the day.

09:00 TV Debate: "Better jobs for Egypt: Fostering Egypt's Entrepreneurship Potential"

Addressing the unemployment challenge through Entrepreneurship and SME development as engines for creating new jobs

Minister of Trade & Industry of Egypt, entrepreneurs, experts

09:45 "Social Inclusion for a Durable 21st Century Economy"

Policies for better access to health & education services, addressing Egypt's housing gap and confronting societal inequalities

Minister of Social Solidarity of Egypt, global experts

10:30 In Conversation

A recognized global statesman will share insight relevant for the future of Egypt.

V-VIP recognized regional/global leader

11:00 "Capital Markets: The Next Phase"

Egypt's debt and stock markets were among the world's best performers over the last year.

What are the prospects for increasing liquidity and listings and reinforcing regulation?

Global investors, local and international officials

11:45 "Leading Transformation"

What constitutes best practices around the world for streamlining the environment for transforming an economy? What are the priorities for Egyptian policymakers?

Global policymakers, experts

12:30 Networking Lunch

14:00 Egypt's Sector-level Workshops

Sector-level workshops will include an overview from Ministers, presentation of sector opportunities by local investment banks, and input from private sector participants to prepare action plans for ministries.

Workshop 6: Power

Workshop 7: ICT

Workshop 8: Mining

Workshop 9: Industry & Manufacturing

Workshop 1: Entrepreneurship

Sectoral Ministers, business leaders, SMEs, industry policy experts

16:30 Coffee Break

Mid-afternoon networking opportunity.

17:00 "Sport: Community and Cohesion"

Sport is one of the world's most powerful forces for building community and societal cohesion. How can Egypt use sport to promote inclusive development?

Leading Egyptian and global figures from the world of sport, public figures, youth

17:20 "Our Culture, Our Legacy"

Egypt has a long history as the regional capital for culture and the arts. How can culture resonate more widely and play a role in the nation's transformation?

Leading Egyptian figures from the world of culture and the arts



DAY THREE Sunday, March 15th, 2015

17:40 Closing of the Proceedings

Overview of the achievements of the EEDC, and closing remarks.
Prime Minister

18:00 Media Conference

Announcing the results of the conference and the key outcomes