

Samaha Plastic Company

A series of horizontal lines in teal and light blue colors, with varying lengths and offsets, creating a modern, layered effect across the middle of the slide.

Introduction

Objective

- Background & history of SPC.
- Introduce SPC plastic products.
- List SPC clients.

Context

- SPC is an Egyptian company established in 1999 for plastic polyethylene packaging and film.
- Our products are B-to-B.
- Our competitive advantage is high quality products, excellent quality assurance and customer service.

Samaha Plastic Company

Overview

SPC was established in 1999 by Mr. Hesham Samaha and his partner Dr. Mohamed Ashraf Samaha. They have a wide experience in this field since they formed Samaha Trading Company at 1987 which was in trading with Plastic raw materials. SPC was able to expand its market share over the years

Samaha Plastic Company

Mission

- Delivering **excellent quality** with lowest price.
- Creating **packaging solutions** for any product.
- Adopting **best practice policies**.

Samaha Plastic Company

Vision

- Having the **largest market share** in plastic packaging industry in Egypt.
- Increasing the **productivity and efficiency**.
- Maintaining **excellent customer satisfaction**.

Our Products Best Fit Our Customer Needs



- High thickness 25 kg capacity
- Shrink Hood & Jumbo Bags
- High density and low density polyethylene printed and non-printed plastic bags
- Stretch wrap
- Sapling bags
- Perforated fruit bags
- Vacuum vegetable bags
- Printed & non-printed Shrink wrap



SPC's Unique Value Propositions

Quality Assurance	<ul style="list-style-type: none">▪ ISO 22000 certified▪ Expert quality control using standard specifications
Customer Service	<ul style="list-style-type: none">▪ Continuous improvement through customer surveys to measure their satisfaction with our products to improve our performance▪ We send an industrial engineer to our customer to ensure the <u>quality</u>
Expertise & Knowledge	<ul style="list-style-type: none">▪ Highly capable and exceptional local talents and <u>experts</u> with comprehensive understanding of Egyptian market
Certified Raw Material	<ul style="list-style-type: none">▪ Low density polyethylene, high density polyethylene are supplied by <u>Sabic</u>, <u>Qapco</u>, and <u>Exxon Mobil</u>.

Client List

Agricultural Products	Shrink Wrap	Industrial Products
  	       	     

Client List

Heavy Duty Bags	Shrink Wrap
  	     

Thank You For Your Time