Samaha Plastic Company

Introduction

Objective

- Background & history of SPC.
- Introduce SPC plastic products.
- List SPC clients.

Context

- SPC is an Egyptian company established in 1999 for plastic polyethylene packaging and film.
- Our products are B-to-B.
- Our competitive advantage is high quality products, excellent quality assurance and customer service.

Samaha Plastic Company Overview

SPC was established in 1999 by Mr. Hesham Samaha and his partner Dr. Mohamed Ashraf Samaha. They have a wide experience in this field since they formed Samaha Trading Company at 1987 which was in trading with Plastic raw materials. SPC was able to expand its market share over the years

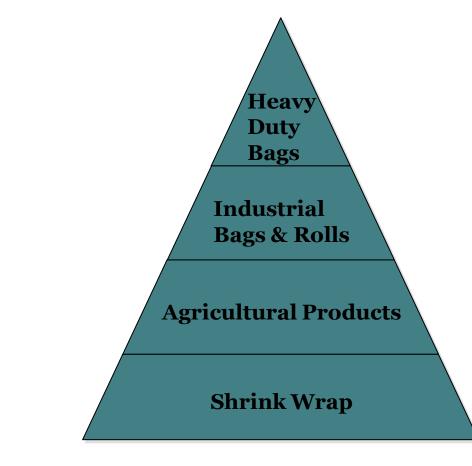
Samaha Plastic Company Mission

- Delivering excellent quality with lowest price.
- Creating packaging solutions for any product.
- Adopting best practice policies.

Samaha Plastic Company Vision

- Having the largest market share in plastic packaging industry in Egypt.
- Increasing the productivity and efficiency.
- Maintaining excellent customer satisfaction.

Our Products Best Fit Our Customer Needs



- High thickness 25 kg capacity
- Shrink Hood & Jumbo Bags
- High density and low density polyethylene printed and non-printed plastic bags
- Stretch wrap
- Sapling bags
- Perforated fruit bags
- Vacuum vegetable bags
- Printed & non-printed Shrink wrap



SPC's Unique Value Propositions

Quality Assurance	 ISO 22000 certified 22000 Expert quality control using standard specifications
Customer Service	 Continuous improvement through customer surveys to measure their satisfaction with our products to improve our performance We send an industrial engineer to our customer to ensure the quality
Expertise & Knowledge	 Highly capable and exceptional local talents and <u>experts</u> with comprehensive understanding of Egyptian market
Certified Raw Material	 Low density polyethylene, high density polyethylene are supplied by <u>Sabic</u>, <u>Qapco</u>, and <u>Exxon Mobil.</u>

Client List



Client List



Thank You For Your Time

10